



AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Sponsored by AIMAN Education & Welfare Society)

Affiliated to Bharathidasan University

Recognized by UGC under section 2(f) & 12(B)

K.Sathanur, Trichy - 620021.

PG Department of Commerce

In Association with

Women Entrepreneurship Association of Tamil Nadu (WEAT)

Organize a One Day Webinar

on

Startups - Women Entrepreneurs

Programme Schedule

Guest Speaker



Mrs.M.Mallika

State Secretary,
Women Entrepreneur Association of Tamil Nadu,
Trichy.

Session I

Title : Schemes For Women Entrepreneur
Timing : 10.30 a.m. to 12.00 Noon.

Session II

Title : Panel Discussion with Role Models
Timing : 2.00 p.m. to 3.00 p.m.

Connect With Us

<http://meet.google.com/esf-qbxa-yek>

Date : 22.10.2021

Mode : Google Meet

We Cordially invite you all...

Dr.Suhashini Ernest
Principal

Prof.Dr.M.M.Shahul Hameed
Director

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REPORT

STARTUPS - WOMEN ENTREPRENEURS

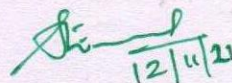
A one day webinar on 'Start-ups – Women Entrepreneurs' was organized by PG department of Commerce, Aiman College of Arts and Science, Trichy in association with **The Women Entrepreneurship Association Of Tamil Nadu (WEAT)** on 22.10.2021 involving two technical sessions. The first session started at 10.30 am with the welcome address delivered by

Ms. Rayeesha Hasmath of IInd B.com. The guest speaker of the session,

Mrs. M. Mallika, State Secretary, Women Entrepreneurship Association Of Tamil Nadu, Trichy, enlightened the student community with various schemes offered by the State Government for women entrepreneurs. She articulated various ways in which women could acquire help in starting as well as continuing their business venture. She threw light on various ways in which women as an entrepreneur can secure loans for their start-ups, various subsidies, and incentives available for their new enterprises. The session was thought provoking and enriching. The session was ended at 12.30 pm with a vote of thanks proposed by **Ms. Shaheena Begum** of IInd B.com.

The second session of the day was from 2.00 pm to 3.00 pm. It was a panel discussion with five inspiring role models who were successful as entrepreneurs. The session was started with a welcome note delivered by **Ms. Karpagam** of IInd M.com. Then, the session was handed over to our panel members, **Mrs. Ponselvi – Archana Millet based bakery, Trichy, Mrs. Kayal Vizhi – Rubika designers, Trichy,**

Mrs. Petrisia - Men's spa, Trichy, Mrs. Sharmi – Rudhra Herbal shop, Madurai and Mrs. Uma – Thulasi Napkins, Chennai. They inspired the student community with their experiences. They vocalized the hardships they faced and how they overcame it. It was truly enlightening. The session motivated students who wish to be entrepreneurs. It highlighted the fact that nothing is impossible. Overall 141 students attended the program participants were provided E- Certificate. The session closed with a vote of thanks proposed by **Ms. Farheen Akhila Mubarak** of Ist M.com.


12/11/21

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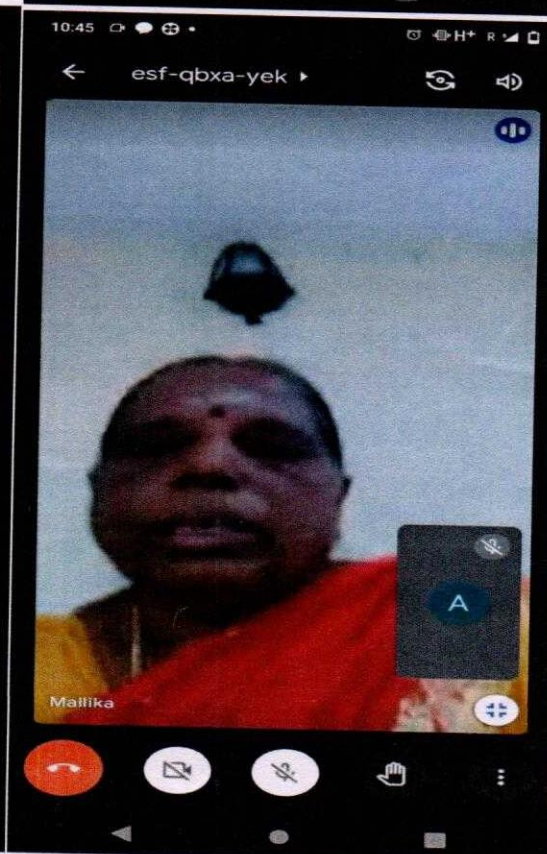
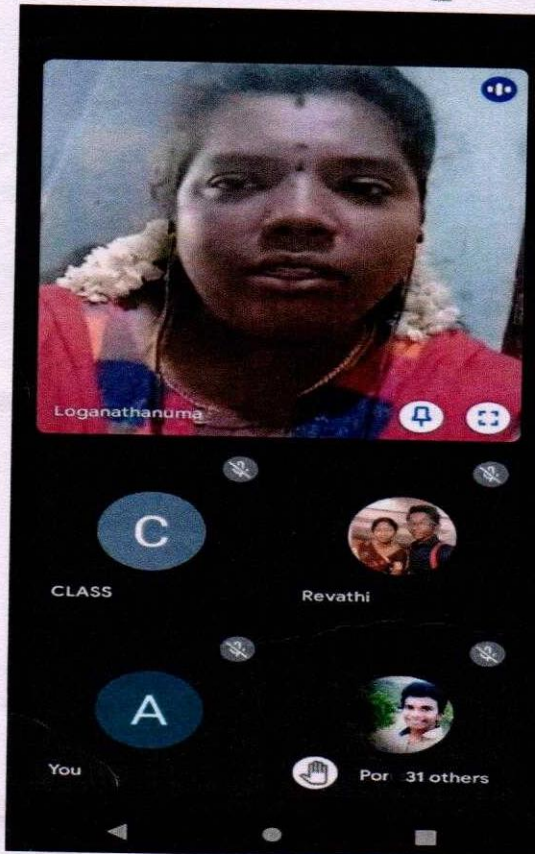
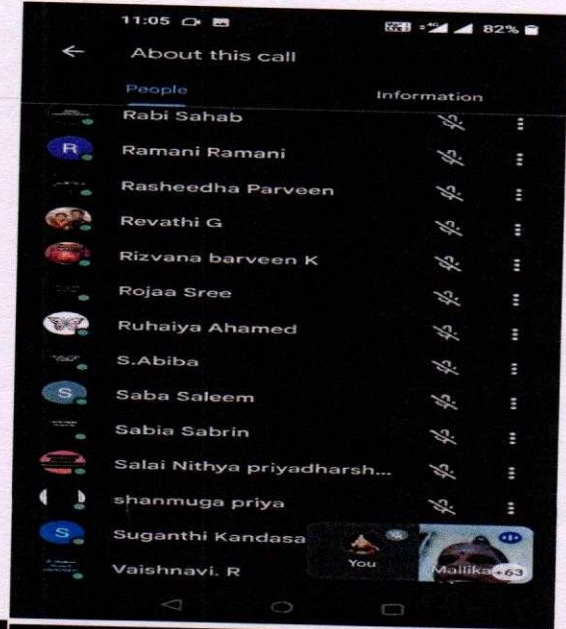
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TIRUCHIRAPPALLI-620 021

AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

PG DEPARTMENT OF COMMERCE

ENTREPRENEURIAL DEVELOPMENT

PHOTOS



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